

PRIVACY POLICY

Marketing Diadenko, S.L. collects and uses your personal data exclusively within the framework of the provisions set out in the General Data Protection Regulation . In the following we inform you about the type, scope, and purposes of the collection and use of personal data in the website:<https://aspectmarketing.es>

The data controller responsible for data processing within the framework of the General Data Protection Regulation, other data protection laws in force in the Member States of the European Union, and other provisions of a data protection nature is: Marketing Diadenko, S.L.

Should you have any questions or suggestions concerning data protection, please feel free to get in touch with us via this contact form or send us an email at info@aspectmarketing.es

These data are stored for purely technical reasons and never associated with any particular individual. The data about website access are used for error analysis, ensuring the security of the systems, and to improve our service.

At the same time, the user may exercise the following rights under GDPR: right to be informed, right of access, right to rectification, right to erasure, right to restriction of processing, right to data portability, right to object and those rights regarding automated decision making, recognised in the aforementioned regulation, by contacting info@aspectmarketing.es

Personal data processing principles

Marketing Diadenko, S.L., through its website <https://aspectmarketing.es> may treat your personal data in accordance with the following purposes:

1. For commercial purposes, in case of procurement of goods and services offered through its website: <https://aspectmarketing.es> in order to maintain the contractual relationship, as well as the management, administration, information, benefit and improvement of customer's service processes.
2. Sending information requested through the forms arranged in <https://aspectmarketing.es>
3. Sending newsletters, including promotions, sales offers and new products updates in <https://aspectmarketing.es> and its sector.

We remind you that you can oppose the sending of commercial communications by any means and at any time, by sending an email to the address indicated above.

The fields of these registries are of obligatory completion, being impossible to carry out the stated purposes, if these data are not provided.

How long personal can data be stored?

Personal data provided will be kept as long as the commercial relationship is maintained or you do not request its deletion and during the period for which legal liabilities could arise for the services rendered.

Legitimation

The processing of your data is done with the following legal bases that legitimize it:

1. The request for information and/or the hiring of the services offered by Marketing

Diadenko, S.L., whose terms and conditions will be made available to you in any case, prior to an eventual contracting process.

2. Free, specific, informed and unambiguous consent, as we inform you by making available this privacy policy, which after reading it, in case of compliance, you can accept it by a statement or clear affirmative action, as the marking of a checkbox provided for that purpose.

In case you do not provide us with your information or you do it in an erroneous or incomplete way, we will not be able to meet your request, since it is impossible to provide you with the information requested or to carry out the contracting of the services.

Recipients:

The data will not be communicated to any third party other than Marketing Diadenko, S.L., except legal obligation.

As Data controllers

We have hired the following service providers, having committed to compliance with the Standard Provisions, applicable in terms of data protection, at the time of hiring.

In those cases in which the user includes files with personal data on the shared hosting servers, Marketing Diadenko, S.L. is not responsible for the breach by the user of the GDPR.

Data retention in accordance with the LSSICE laws.

Marketing Diadenko, S.L. informs you that, as a provider of data hosting service and by virtue of the provisions of Law 34/2002 of July 11, Services of the Information Society and Electronic Commerce (LSSICE), retains for a maximum period of 12 months the information essential to identify the origin of the data lodged, and the moment in which the provision of the service began. Data retention does not affect the secrecy of communications and may only be used in the context of a criminal investigation or for the safeguarding of public safety, being at the disposal of judges and / or courts or the Ministry that so require.

The communication of data to Law enforcement officers will be done in virtue of the provisions of the regulations on personal data protection.

Ownership of Intellectual Property Rights

Marketing Diadenko, S.L. owns all the copyright, intellectual property, industrial, "know how" and how many other rights are related to the contents of the website <https://aspectmarketing.es> and the services offered therein, as well as the necessary programs to its implementation and related information. The reproduction, publication and /or non-strictly private use of the contents, total or partial, of the website <https://aspectmarketing.es> without prior written consent is not allowed.

Intellectual Property in Software

The user must respect the third party programs placed at his disposal by Marketing Diadenko, S.L., even being free and/or publicly available. Marketing Diadenko, S.L. has the necessary exploitation and intellectual property rights of the software.

The user does not acquire any right or license for the service contracted, neither on the software necessary for the provision of the service, nor on the technical information to monitor the service, except for the rights and licenses necessary for the fulfillment of the services contracted and only during their duration.

For any action that exceeds the fulfillment of the contract, the user will need authorization in writing from Marketing Diadenko, S.L... The user is hereby strictly forbidden to access, modify, visualize the configuration, structure and files of the servers owned by Marketing Diadenko, S.L., thus assuming civil and criminal liability arising from any incident that may occur in the servers and security systems, as a direct result of negligent or malicious action on their part.

The intellectual property rights over the contents hosted on websites

The use contrary to the legislation on intellectual property of the services provided by Marketing Diadenko, S.L. is prohibited and, in particular:

- The use that is contrary to Spanish laws or that infringes the rights of third parties • The publication or transmission of any content that, in the opinion of Marketing Diadenko, S.L., may be violent, obscene, abusive, illegal, racial, xenophobic or defamatory.
- The cracks, software serial numbers of programs or any other content that infringe the intellectual property rights of third parties.
- The collection and / or use of personal data of other users without their express consent or in contravention of the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).
- The use of the domain mail server and email addresses for bulk mailing.

The user has full responsibility for the contents of his/her website, the transmitted and stored information, the hypertext links, third party claims, and those legal actions in reference to intellectual property, third Party Rights and protection of minors Policy.

The user is responsible for the observance the laws and regulations in force and the rules that have to do with the operation of the online service, electronic commerce, copyright, maintenance of public order, as well as universal principles of Internet use.

The user will compensate Marketing Diadenko, S.L. for the expenses generated by the imputation of Marketing Diadenko, S.L. in any lawsuit whose responsibility was attributable to the user, including legal defense fees and expenses, even in the case of a appealable final judgment.

Hosted information Protection

Marketing Diadenko, S.L. makes backup copies of the content stored on its servers. Nevertheless, he is not responsible for the loss or accidental deletion of data by users. Similarly, he does not guarantee the total replacement of data deleted by users, now that the aforementioned data could have been deleted and / or modified during the period of time since the last backup was made.

The services offered, except the specific backup services, do not include the replacement of the contents preserved in the backup copies made by Marketing Diadenko, S.L., when this loss is

attributable to the user. In this case, a rate will be determined according to the complexity and volume of the recovery, always upon user acceptance.

The replacement of deleted data will only be included in the price of the service when the loss of content is due to causes attributable to Marketing Diadenko, S.L..

Commercial communications

In application of the LSSICE, Marketing Diadenko, S.L. will not send advertising or promotional communications by electronic mail or any other equivalent means of electronic communication that had not previously been requested or expressly authorized by the addressees of the same.

In the case of users, with whom there is a prior contractual relationship, Marketing Diadenko, S.L. is authorized to send commercial communications regarding products or services of Marketing Diadenko, S.L. that are similar to those that were initially the object of contracting with the client.

In any case, the user, after proving his identity, may request that no more commercial information be sent to him through the Customer Service channels.